

Flight Dates 09/28/12-11/06/12

Order Sep 00:20:00

Order Share %

Product Estimate # 1897

95-Obama for America OFA Florida Alt Order # Contract / Revision 313049

Billing Type Cash Original Date / Revision Agency Com 15%

> **GENERAL** 09/27/12 10/10/12 Order Type Billing Contact

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+ Agency **GMMB Inc**

Rev Codes POL **POL CAND Buying Contact**

Sales Office EWSDC Product Codes PL Sales Region NAT Priority FX

1010 Wisconsin Avenue - Suite #80 Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Marta Salazar-Perren

Account Executive Order% Start Date **End Date**

Marta Salazar-Perren 100%

Order Share 70	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Market Value

Order Totals	5	Billing Plan											
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount G	ross Amount				
September 2012	5	\$2,550.00	\$3,000.00	0.00	08/27/12	09/30/12	5	\$2,550.00	\$3,000.00				
October 2012	120	\$62,704.50	\$73,770.00	0.00	10/01/12	10/28/12	120	\$62,704.50	\$73,770.00				
November 2012	34	\$17,433.50	\$20,510.00	0.00	10/29/12	11/06/12	34	\$17,433.50	\$20,510.00				
Totals	159	\$82,688.00	\$97,280.00	0.00									

								Totals
Ln Ch Start En	d Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type Spo	ts Amount
N 1 WPTV 09/28/12 09/3	30/12 M-F 7-9a M-F 7-9a	СМ	7-9a	F	:30 1	\$1,500.00 FX	0.00 NM	1 \$1,500.00
<u>Start Date</u> <u>End !</u> Week: 09/25/12 10/07		Spots/Week 1	Rate \$1,500.00	Rating 0.00				
N 2 WPTV 09/30/12 09/3	30/12 Su 7-8a Su 7-8a	СМ	7-8a	S	:30 1	\$275.00 P-1	0.00 NM	1 \$275.00
Start Date End Week: 09/25/12 10/02		Spots/Week 1	Rate \$275.00	Rating 0.00				





<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

					_					Tota	
Ln Ch Start	End	Inventory Code	Break	Start/End Ti	•	Len Spo	ots	Rate Pri		Spots	Amount
N 3 WPTV 09/28/12	09/30/12	M-F 11-12n M-F 11-12n	СМ	11a-12p	F	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
	End Date 10/01/12	Weekdays	Spots/Week 1	Rate \$250.00	Rating 0.00						
N 4 WPTV 09/28/12	9 09/30/12	M-F 1-2p M-F 1-2p	СМ	1-2p	F	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
	End Date 10/01/12	Weekdays F	Spots/Week 1	Rate \$125.00	Rating 0.00						
N 5 WPTV 09/29/12		Sa 7p News Sa 7p News	СМ	7-730pm	S-	:30	1	\$850.00 FX	0.00 NM	1	\$850.00
	End Date 10/01/12	Weekdays S-	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00						
N 6 WPTV 10/01/12		NBC Monday Prir			M	:30	- 1	\$4,000,00 D 2	0.00 NM	3	<u>ቀ</u> ር የሰባ ሰባ
		The VOICE		8-10p (8:00 PM-10:0	00 PM)	.30	'	\$1,800.00 P-3	U.UU INIVI	3	\$6,800.00
	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating				-		
	10/01/12 10/08/12	IVI		\$1,800.00 \$1,800.00	0.00 0.00				I		
	10/06/12	M		\$2,500.00	0.00				Ī		
	10/22/12			\$1,800.00	0.00						
Week: 10/23/12	10/29/12	M		\$2,500.00	0.00						
N 7 WPTV 10/01/12	10/01/12	M-F 530-6p M-F 530-6p	СМ	530-6p	M	:30	1	\$950.00 P-1	0.00 NM	1	\$950.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	M	1	\$950.00	0.00						
N 8 WPTV 10/01/12	10/01/12	M-F 7-730p M-F 7-730p	СМ	7-730p	М	:30	1	\$950.00 FX	0.00 NM	1	\$950.00
	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
N 9 WPTV 10/01/12	10/01/12	M-F 11-1135p M-F 11-1135p	СМ	11-1135p	M	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N10 WPTV 10/01/12	10/01/12	M-F 1135p-1235a M-F 1135p-1235a		1135p-1235a		:30	1	\$475.00 P-1	0.00 NM	1	\$475.00
	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$475.00	Rating 0.00						
N11 WPTV 10/02/12	11/06/12	M-F 6-7a M-F 6-7a	СМ	6-7a	MTWTF	:30	2	\$500.00 P-3	0.00 NM	11	\$5,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	MTWTF	3	\$500.00	0.00						
	10/15/12	MTWTF	2	\$500.00	0.00						
	10/22/12	MTWTF	2	\$500.00	0.00						
	10/29/12	MTWTF	2	\$500.00	0.00						
	11/05/12	MTWTF	1	\$500.00	0.00						
	11/12/12	- T	1	\$500.00	0.00					_	
N12 WPTV 10/02/12		M-F 7-9a M-F 7-9a	СМ	7-9a	- TWГF	:30	2	\$950.00 P-1	0.00 NM	2	\$1,900.00
	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$950.00	Rating 0.00						
N13 WPTV 10/02/12		Su 7-8a Su 7-8a	CM	7-8a	S	:30	1	\$150.00 P-3	0.00 NM	5	\$950.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						





<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

. 0	0			5 .	O/F I.T	. 5			5. 5.	D. T	Tota	
Ln Ch N13 WPTV	Start	End 2 11/05/12	Inventory Code	CM	7-8a	ime Days	Len Spo		Rate Pri \$150.00 P-3	0.00 NM		Amount
NI3 WPIV	10/02/1	2 11/05/12	Su 7-8a	CIVI	7-0a	3	.30	1	\$150.00 P-3	U.UU INIVI	5	\$950.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
Week: 10/0	02/12	10/08/12	S	1	\$150.00	0.00						
Week: 10/0		10/15/12	S	1	\$150.00	0.00						
Week: 10/2 Week: 10/2		10/22/12 10/29/12	S S	1 1	\$150.00 \$175.00	0.00 0.00						
Week: 10/2		11/05/12	S	1	\$325.00	0.00				i		
N14 WPTV			M-F 9-10a M-F 9-10a	СМ	9-10a	- TWTF	:30	2	\$650.00 FX	0.00 NM	2	\$1,300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWF	2	\$650.00	0.00			Φ475 00 D 4	0.00.104		4050.00
N15 WPTV	10/02/1	2 10/07/12	M-F 10-11a M-F 10-11a	СМ	10-11a	- TWTF	:30	2	\$475.00 P-1	0.00 NM	2	\$950.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$475.00	Rating 0.00						
N16 WPTV	10/02/1	2 11/06/12	M-F 11-12n M-F 11-12n	СМ	11a-12p	МГЖГБ	:30	2	\$135.00 P-3	0.00 NM	10	\$1,350.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
Week: 10/0		10/08/12	- ТWГF	2	\$135.00	0.00						
Week: 10/0		10/15/12	- TWTF	2		0.00			and Date	D(T		
	Date Ra	<u>nge</u> 2-10/15/12 M	escription	<u>Start</u> 11a-	/End Time	_	<u>Veekdays</u> TWThF	Leng		Rtg Type 0.00 NM		
		2-10/15/12 N 2-10/15/12 N		11a-	•		TWThF			0.00 NM		
		10/22/12 10/22/12	MTWTF	2	\$135.00	0.00	1 W1111'	.,	30 \$133.00	U.UU INIVI		
Week: 10/2 Week: 10/2		10/22/12	MΓWΓF	2	\$135.00 \$135.00	0.00						
Week: 10/3		11/05/12	МГЖГБ	1	\$135.00	0.00						
Week: 11/0	06/12	11/12/12	- T	1	\$135.00	0.00						
N17 WPTV	10/02/1	2 11/05/12	M-F 12p NEWS M-F 12n-1p	СМ	12-1p	MTWTF	:30	1	\$135.00 P-3	0.00 NM	6	\$810.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$135.00	0.00						
Week: 10/0 Week: 10/		10/15/12 10/22/12	MTWTF MTWTF	1	\$135.00 \$135.00	0.00 0.00						
Week: 10/2		10/22/12	МГЖГБ	1	\$135.00	0.00						
Week: 10/3	30/12	11/05/12	MTWTF	1	\$135.00	0.00						
N18 WPTV	10/02/1	2 11/06/12	M-F 1-2p M-F 1-2p	СМ	1-2p	МГWГF	:30	1	\$125.00 P-3	0.00 NM	5	\$650.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	- ТWГF	1	\$125.00	0.00						
Week: 10/0		10/15/12	- TWTF MTWTF	1	\$150.00	0.00						
Week: 10/2 Week: 10/2		10/22/12 10/29/12	MTWTF	1	\$125.00 \$125.00	0.00 0.00						
Week: 10/3		11/05/12		0	\$125.00	0.00						
Week: 11/0	06/12	11/12/12	- T	1	\$125.00	0.00						
N19 WPTV	10/02/1	2 11/04/12	Sa 10-1030a Sa 10-1030a	СМ	10-1030a	S-	:30	1	\$200.00 P-3	0.00 NM	5	\$1,025.00
<u>S</u> tar	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 10/0	01/12	10/07/12	S-	1	\$200.00	0.00						
Week: 10/0		10/14/12	S- S-	1	\$200.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S- S-	1 1	\$200.00 \$200.00	0.00 0.00						
Week: 10/2		11/04/12	S-	1	\$225.00	0.00						
N20 WPTV	10/02/1	2 11/05/12		CM	4-5p	МГЖГБ	:30	2	\$275.00 P-3	0.00 NM	10	\$2,800.00
										_		





<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

											Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 4p-5p M-F 4p-5p									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 10		10/08/12	- TWF	2	\$275.00	0.00						
Week: 10	/09/12	10/15/12	- TWTF	2	\$300.00	0.00						
Week: 10	/16/12	10/22/12	MTWTF	2	\$275.00	0.00						
Week: 10		10/29/12	MTWTF	2	\$275.00	0.00						
Week: 10		11/05/12	МГЖГЕ	2	\$275.00	0.00						
N21 WPTV	10/02/1	2 10/21/12	M-F 5-530p M-F 5-530p	СМ	5-530p	- TWTF	:30	1	\$950.00 P-1	0.00 NM	2	\$1,900.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10	/01/12	10/07/12	- TWTF	1	\$950.00	0.00						
Week: 10		10/14/12		0	\$950.00	0.00						
Week: 10		10/21/12	- TWГF	1	\$950.00	0.00					•	
N22 WPTV	10/02/1	2 10/21/12	M-F 530-6p M-F 530-6p	СМ	530-6p	- TWTF	:30	1	\$950.00 P-1	0.00 NM	2	\$1,900.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	- TWTF	1	\$950.00	0.00						
Week: 10	/08/12	10/14/12		0	\$950.00	0.00						
Week: 10		10/21/12	- TWГF	1	\$950.00	0.00					<u> </u>	
N23 WPTV	10/02/1	2 10/07/12	M-F 630-7p M-F 630-7p	СМ	630-7p	- TWFF	:30	1	\$2,150.00 P-1	0.00 NM	1	\$2,150.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	- TWTF	1	\$2,150.00	0.00						
N24 WPTV	10/02/1	2 10/28/12	Sa 6p Sa 6p	СМ	6-630p	S-	:30	1	\$850.00 FX	0.00 NM	2	\$1,700.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	S-	1	\$850.00	0.00						
Week: 10		10/15/12		0	\$850.00	0.00						
Week: 10	/16/12	10/22/12		0	\$850.00	0.00						
Week: 10	/23/12	10/29/12	S-	1	\$850.00	0.00						
N25 WPTV	10/02/1	2 11/05/12	Su 6p Su 6p	СМ	6-630p	S	:30	1	\$850.00 FX	0.00 NM	5	\$4,250.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	S	1	\$850.00	0.00						
Week: 10	/09/12	10/15/12	S	1	\$850.00	0.00						
Week: 10	/16/12	10/22/12	S	1	\$850.00	0.00						
Week: 10		10/29/12	S	1	\$850.00	0.00						
Week: 10		11/05/12	S	1	\$850.00	0.00						
N26 WPTV	10/02/1	2 10/08/12	Monday Prime C Revolution	СМ	10-11p	M	:30	1	\$750.00 P-3	0.00 NM	1	\$750.00
Sta Week: 10	art Date 1/02/12	End Date 10/08/12	Weekdays M	Spots/Week 1	Rate \$750.00	Rating 0.00						
N27 WPTV	10/02/1	2 11/05/12	Tuesday Prime A the voice	СМ	8-9p	- T	:30	1	\$3,000.00 P-1	0.00 NM	2	\$6,000.00
Q+c	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	- T		\$3,000.00	0.00						
Week: 10		10/06/12			\$3,000.00	0.00						
Week: 10		10/22/12			\$3,000.00	0.00						
Week: 10		10/29/12			\$3,000.00	0.00						
Week: 10	/30/12	11/05/12	- T		\$3,000.00	0.00						
N28 WPTV	10/02/1	2 11/04/12	M-F 11-1135p M-F 11-1135p	СМ	11-1135p	МГЖГБ	:30	1	\$600.00 P-3	0.00 NM	5	\$3,050.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

Print Date: 10/11/12

Page 5 of 8





Contract / Revision 313049 Flight Dates 09/28/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

. 0	.			5 .	0/= 1.=:				D . D:	D. T	Tota	
	Start	End	Inventory Code		Start/End Ti	-	Len Sp		Rate Pri			Amount
N28 WPTV 1	10/02/1	2 11/04/12	M-F 11-1135p M-F 11-1135p	СМ	11-1135p	МГWГF	:30	1	\$600.00 P-3	0.00 NM	5	\$3,050.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	- TWTF	1	\$600.00	0.00						
Week: 10/08	8/12	10/14/12	MTWTF	1	\$600.00	0.00						
Week: 10/15	5/12	10/21/12	- TWTF	1	\$625.00	0.00						
Week: 10/22		10/28/12	MTWTF	1	\$625.00	0.00						
Week: 10/29	9/12	11/04/12	- TWГF	1	\$600.00	0.00						
N29 WPTV 1	10/02/1	2 11/05/12	Sa 11-1130P Sa 11-1130p	СМ	11-1130p	S-	:30	1	\$625.00 P-3	0.00 NM	5	\$3,375.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02	2/12	10/08/12	S-	1	\$625.00	0.00						
Week: 10/09	9/12	10/15/12	S-	1	\$625.00	0.00						
Week: 10/16	6/12	10/22/12	S-	1	\$625.00	0.00						
Week: 10/23		10/29/12	S-	1	\$750.00	0.00						
Week: 10/30	0/12	11/05/12	S-	1	\$750.00	0.00						
N30 WPTV 1	10/02/1	2 10/07/12	M-F 1135p-1235a M-F 1135p-1235a		1135p-1235a	- TWF	:30	1	\$475.00 P-1	0.00 NM	1	\$475.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	- TWF	1	\$475.00	0.00						
N31 WPTV 1	10/02/1	2 10/08/12	M-F 5-6a	СМ	5-6a	MTWTF	:30	2	\$200.00 P-3	0.00 NM	2	\$365.00
	. 0, 02, .	0,00,	M-F 5-6a	· · · ·	0 00			_	Ψ=00.00.	0.00	_	φσσσ.σσ
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	2	\$200.00	0.00						
	Date Ra		escription		t/End Time		/eekdays	ام ا	ngth Rate	Rtg Type		
		2-10/08/12 M		5-6a		_	TWThF		:30 \$165.00			
N32 WPTV 1	10/09/1	2 11/06/12	M-F 7-9a M-F 7-9a	СМ	7-9a	- TWFF	:30	2	\$500.00 P-3	0.00 NM	8	\$4,000.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	- TWF	2	\$500.00	0.00						
Week: 10/15	5/12	10/21/12	- TWTF	2	\$500.00	0.00						
Week: 10/22	2/12	10/28/12	- TWTF	2	\$500.00	0.00						
Week: 10/29		11/04/12	- TWTF	1	\$500.00	0.00						
Week: 11/05	5/12	11/11/12	- T	1	\$500.00	0.00						
N33 WPTV 1	10/09/1	2 10/14/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- TWFF	:30	2	\$550.00 P-1	0.00 NM	2	\$1,100.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08	8/12	10/14/12	- TWTF	2	\$550.00	0.00						
N34 WPTV 1	10/16/1	2 11/05/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГWГF	:30	2	\$350.00 P-3	0.00 NM	6	\$2,200.00
Ctort	Dato	End Date		Snote/Mook	Pata	Pating						
Week: 10/16	Date 6/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/16 Week: 10/23		10/22/12 10/29/12	МІ WI F - ТWГF	2	\$350.00 \$350.00	0.00 0.00						
Week: 10/23		10/29/12	- TWTF	2 2	\$400.00	0.00						
					-		.20		\$150 00 D 0	0.00 NINA	6	¢1 100 00
N35 WPTV 1			M-F 10-11a M-F 10-11a	СМ	10-11a	МГWГF	:30	2	\$150.00 P-3	0.00 NM	6	\$1,100.00
Start Week: 10/09	Date 9/12	End Date 10/15/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						





<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

L - Ob	04	F 1	lavoratoro Ocala	Donale	Ot = ::1/E:: -1.	Time Dave	J O	ota Data Dei	Dt T	Tota	
Ln Ch N35 WPTV	Start 10/09/1	End 2 11/06/12	Inventory Code M-F 10-11a	CM	Start/End 10-11a	Time Days MTWTF-	Len Spo - :30	ots Rate Pri 2 \$150.00 P-3	0.00 NM		\$1,100.00
			M-F 10-11a			5				l	
	t Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating				i	
Week: 10/0 Spot Ch I	9/12 Date Ra	10/15/12	escription	2 Star	\$175.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type	i	
		2-10/15/12 M		10-1			- TWThF			i	
		5,43.6,43.7,		10 1	ıu		111111	.σο (φ17σ.σο)	0.00 14111		
	10/09/12	2-10/15/12 M	1-F 10-11a	10-1	1a		- TWThF	:30 (\$175.00)	0.00 <i>NM</i>	i	
See [lur]	MG 43.	5,43.6,43.7,	43.8,43.9					,			
Week: 10/1	6/12	10/22/12	MTWTF	2	\$150.00	0.00				İ	
Week: 10/2	3/12	10/29/12	- TWTF	2	\$150.00	0.00				İ	
Week: 10/3		11/05/12	- TWTF	1	\$350.00	0.00				ł	
Week: 11/0		11/12/12	- T	1	\$150.00	0.00				i	
N36 WPTV	10/09/1	2 11/04/12	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWTF-	- :30	1 \$585.00 P-3	0.00 NM	3	\$1,755.00
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				l	
Week: 10/0		10/14/12	- ТWГF	1	\$585.00	0.00				i	
Week: 10/1 Week: 10/2		10/21/12 10/28/12	- ТWГF	0	\$585.00 \$585.00	0.00 0.00				i	
Week: 10/2		11/04/12	МГЖГЕ	1	\$585.00	0.00				İ	
N37 WPTV			M-F 530-6p M-F 530-6p	СМ	530-6p	MTWTF-	- :30	1 \$500.00 P-3	0.00 NM	3	\$1,500.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 10/0		10/14/12	- TWTF	1	\$500.00	0.00				i	
Week: 10/1	5/12	10/21/12		0	\$500.00	0.00				İ	
Week: 10/2		10/28/12	- TWTF	1	\$500.00	0.00				l	
Week: 10/2		11/04/12	MTWTF	1	\$500.00	0.00				<u> </u>	
N38 WPTV	10/16/1	2 11/04/12	M-F 630-7p M-F 630-7p	СМ	630-7p	MTWTF-	- :30	1 \$1,800.00 P-3	0.00 NM	3	\$5,400.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				İ	
Week: 10/1		10/21/12	- TWTF		\$1,800.00	0.00				į	
Week: 10/2		10/28/12	MTWTF		\$1,800.00	0.00				i	
Week: 10/2		11/04/12	MTWTF		\$1,800.00	0.00				_	
N39 WPTV	10/09/1		Sa 7p News	CM	7-730pm	S	- :30	1 \$300.00 P-3	0.00 NM	3	\$900.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				İ	
Week: 10/0		10/15/12	S-	1	\$300.00	0.00				i	
Week: 10/1		10/22/12	S-	1	\$300.00	0.00				i	
Week: 10/2 Week: 10/3		10/29/12 11/05/12	S-	0	\$300.00 \$300.00	0.00 0.00				i	
N40 WPTV			Monday Prime C Revolution	СМ	10-11p	M	- :30	1 \$1,800.00 P-1	0.00 NM	2	\$3,600.00
Ctout	t Data	End Data		Spots/Mosts	Doto	Datina				ı	
Stan Week: 10/1	t Date	End Date 10/22/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,800.00	Rating 0.00				1	
Week: 10/1		10/22/12	IVI		\$1,800.00	0.00				1	
Week: 10/2		11/05/12	M		\$1,800.00	0.00				1	
N41 WPTV			Tuesday Prime A the voice		8-9p	- T	- :30	1 \$2,500.00 P-3	0.00 NM	1	\$2,500.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/1		10/22/12	- T	1	\$2,500.00	0.00				1	
N42 WPTV			Thursday Prime E		9-10p	T	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00





<u>Original Date / Revision</u> 09/27/12/ 10/10/12 <u>Order Sep</u> 00:20:00

									Tota	als_
Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
N42 WPTV 10/23	/12 10/29/12	Thursday Prime B office/parks	СМ	9-10p	T	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	T		\$1,000.00	0.00					
N43 WPTV 10/09	/12 11/05/12	Thursday Prime Crock center	CM	10-11p	T	- :30	1 \$1,250.00 P-3	0.00 NM	8	\$4,850.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12	10/15/12	T	1	\$750.00	0.00					
Spot Ch Date F		escription		/End Time		Weekdays		Rtg Type		
	/12-10/15/12 1 3.5,43.6,43.7,	hursday Prime C	10-1	ТР		III	:30 (\$750.00)	0.00 /1///		
	not airing due									
5 NPTV 10/11/	•	•	11a-	12p		Th	:30 \$350.00	0.00 NM		
M MG for 35				•			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
-		U 10-11am To the	Point 10-1	1am		Su	:30 \$350.00	0.00 NM		
M MG for 35	.1,35.2,43.1						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
-		aturday Prime A	8-9p			Sa	:30 \$300.00	0.00 NM		
		,	•				·			
8 NPTV 10/11/	/12-10/12/12 N	I-F 430-5a	430-	5a		ThF	:30 \$50.00	0.00 NM		
	.1,35.2,43.1									
9 NPTV 10/11/	/12-10/12/12 N	I-F 430-5a	430-	5a		ThF	:30 \$50.00	0.00 NM		
	.1,35.2,43.1									
Week: 10/16/12	10/22/12	T	1	\$1,250.00	0.00					
Week: 10/23/12	10/29/12	T		\$1,250.00	0.00					
Week: 10/30/12	11/05/12	T		\$1,250.00	0.00					
N44 WPTV 10/16	5/12 10/29/12	Friday Prime A whitney/communi	CM ty	8-9p	F	- :30	1 \$1,200.00 P-1	0.00 NM	2	\$2,400.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/16/12	10/22/12	F F		\$1,200.00	0.00					
Week: 10/23/12	10/29/12			\$1,200.00	0.00	- :30	4	0.00 NIM	,	የ ሮ೯೧ ೧೧
N45 WPTV 10/23		Friday Prime B grimm	CM	9-10p	_	30	1 \$650.00 P-3	0.00 NM	1	\$650.00
Start Date		<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12		1	\$650.00	0.00 S-		4	0.00.1114		#4.050.00
N46 WPTV 10/09		Saturday Prime C lawℴ:svu		10-11p		- :30	1 \$350.00 P-1	0.00 NM	3	\$1,050.00
Start Date		Weekdays S	Spots/Week	Rate	Rating					
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	S- S-	1	\$350.00 \$350.00	0.00 0.00					
Week: 10/10/12 Week: 10/23/12	10/22/12		0	\$350.00	0.00					
Week: 10/30/12	11/05/12	S-	1	\$350.00	0.00					
N47 WPTV 10/09	/12 11/04/12	M-F 1135p-1235a M-F 1135p-1235a		1135p-1235a	а МГЖГБ	- :30	1 \$225.00 P-3	0.00 NM	4	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	- TWTF	1	\$225.00	0.00					
Week: 10/15/12	10/21/12	- TWF	1	\$125.00	0.00					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	MTWTF MTWTF	1	\$125.00 \$125.00	0.00 0.00					
			CM	10-11p	- T	- :30	1 \$1,250.00 P-3	0.00 NM	1	\$1,250.00
N48 WPTV 10/09		Tuesday Prime C		·		30	ι φι,200.00 Ρ-3	U.UU INIVI	'	φι,∠ου.υυ
Start Date		<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/09/12	10/15/12	- 1	1	\$1,250.00	0.00				l	

Print Date: 10/11/12 Page 8 of 8

WPTV Contract / Revision

313049 Flight Dates 09/28/12-11/06/12 **Hiatus Dates**

Original Date / Revision 09/27/12 10/10/12 Order Sep 00:20:00

Advertiser Obama / Democrat / Preside Product 95-Obama for America OFA Estimate # 1897

												Tota	als
Ln Ch	Start	End	Inventory Co	de B	reak	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N49 WPTV	10/09/1	2 10/15/12	Wednesday Pr animal prac/gu		M	8-9p	W	:30	1	\$750.00 P-3	0.00 NM	1	\$750.00
Sta Week: 10/	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> W	Spots/\	Neek 1	Rate \$750.00	Rating 0.00						
N50 WPTV	10/09/1	2 10/15/12	Wednesday Pr chicago fire	ime C C	M	10-11p	W	:30	1	\$1,250.00 P-3	0.00 NM	1	\$1,250.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/\	<u>Neek</u>	Rate	Rating						
Week: 10/	09/12	10/15/12	W		1	\$1,250.00	0.00						
N51 WPTV	10/09/1	2 10/15/12	NBC Thursday	Prime C	M	8-11p	T	:30	1	\$3,000.00 P-1	0.00 NM	1	\$3,000.00
			vp debate			(9:00 PM-1	1:00 PM)						
Sta	rt Date	End Date	Weekdays	Spots/\	<u>Neek</u>	Rate	Rating						
Week: 10/	09/12	10/15/12	T		1	\$3,000.00	0.00						
N52 WPTV	10/09/1	2 10/12/12	M-F 7-9a	C	M	7-9a	- TWTF	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
			M-F 7-9a										
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/\	<i>N</i> eek	Rate	Rating						
Week: 10/	09/12	10/15/12	- TWTF		1	\$500.00	0.00						
				· ·									

Totals 159 \$97,280.00